



# Carleton Community High School

*A Specialist Science with Mathematics School*



## Cambridge Nationals in Creative iMedia

This course will assess (through both examination and coursework) the application of creative media skills through their practical use. The course will provide students with essential knowledge, transferable skills and tools to improve their learning in other subjects with the aims of enhancing their employability when they leave education, contributing to their personal development and future economic well-being. The qualification was established to encourage independence, creativity and awareness of the digital media sector.

### How is the course organised and assessed?

This Level 2 qualification is equivalent to 1 GCSE A\*-C. You will receive a qualification that is equivalent to A\*-G at GCSE. There is one exam in this qualification and three digital and paper-based portfolios of coursework.

### Units Studied

Units	Assessment Method
<b>Mandatory both required</b>	
R081: R081: Pre-production skills	Written paper – 1 hour – 60 marks 25% of Final Grade
R082: Creating digital graphics	Centre assessed task, OCR moderated 25% of Final Grade

<b>Optional Unit (2 Required to be chosen) Each 25% of Final Grade</b>	
R090: Digital photography	Centre assessed task, OCR moderated
R089: Creating a digital video sequence	Centre assessed task, OCR moderated
R084: Storytelling with comic strips	Centre assessed task, OCR moderated
R085: Creating a multipage website	Centre assessed task, OCR moderated

### Unit R081: Pre-production skills

This unit will enable students to understand pre-production skills and techniques used in the sector, as well as gain the knowledge and skills to create digital media products and explore their application.

### Unit R082: Creating digital graphics

The aim of this unit is for students to understand the basics of digital graphics editing for the creative and digital media sector. This unit builds on Unit R081.

### Unit R084: Storytelling with comic strips

Used as a popular medium in advertising, through this unit, students will explore different genres of comic strip and the basics of comic strip creation to communicate a message and to meet the needs of a client brief.

**Unit R085: Creating a multipage website** Students will have the opportunity to understand the basics of creating multipage websites through this unit. They will also be able to demonstrate their creativity by combining components to create a functional, intuitive and aesthetically pleasing website.

### **Unit R089: Creating a digital video sequence**

This unit will give students the opportunity to understand where digital video sequences are used in the media industry such as television, film, web applications or computer gaming. They will also learn how these technologies are developed to reach an identified target audience.

### **Unit R090: Digital photography**

In this unit, students will learn about different types of digital photographic equipment, features and settings used in digital photography, how to plan a photo shoot and how to present their portfolios.

### **Assessment for the New GCSEs**

Assessment has moved away from the tick box idea of the old OCR National but maintains the three column grid. An overall mark out of 60 is awarded for each unit, split over the different Learning Objectives (LO). Each LO has mark bands ranging from, for example, 1-6, 7-11, 12-15. This essentially matches the Pass, Merit and Distinction marking bands.

A minimum of 240 points is required for a pass. Grade boundaries will be set after the first year of introduction when OCR have more information about submission quality. The grades range from Distinction\* down to Pass with L2 and L1 combined. The marks basically equate to GCSE: Distinction\*=A\*, Pass=C. Below that you drop down to an L1 course: Distinction=D, Merit = E and Pass=G.

### **Assessment Information**

#### **Controlled Assessments**

The controls for taking the task have been designed to ensure that the task is done by the candidate and is all their own work. Research and preparation may be done outside the centre and materials brought in to refer to during the controlled sessions (both electronic and hard copy). However, teachers must inspect them and be satisfied that the work is the candidates' own. All research materials must be placed in the candidates' submission folders.

Once the work is complete it is then marked by the student's teacher and the marks submitted to the exam board. The marks for each of the units are only available when the GCSE examination results are published in August. Feedback and marks are not allowed to be given back to the students until the official results have been published. Essentially the students need to treat the Controlled Assessment times as exams.

#### **Homework**

Individual study and the ability to develop new skills are essential requirements of modern employers. The ICT course includes projects and work that will be required to be completed outside of lessons. Students have ownership and management of their coursework and marks will be lost if they are not developing their coursework as homework tasks on a continuous basis.

#### **What can parents do to help in this subject?**

Encourage your child to practice their ICT skills so that they are able to apply them to familiar and unfamiliar situations. Encourage the production of a high standard of work through the consideration of layout, formatting and audience. The coursework produced for assessment is produced by the student, it is their responsibility to ensure that all work is completed to the required standard and meets deadlines as required by the exam board.

Encourage your child to proof read their work, checking the content and layout before printing and submitting. Encourage your child to submit all work on time and catch up on all work missed as a result of absence at lunchtime and afterschool sessions.

Ensure that a backup of their ICT work is made by saving it to a home computer, the school computer and a memory device, such as a memory stick.